**Public Relations Committee Meeting**

Monday, September 19, 2022

4:00pm to 5:00pm

Locations

Virtual Meeting Via WebEx

Virtual Meeting Credentials:

*Meeting credentials made available to meeting invitation or request the meeting link at* [*dhs.serveillinois@illinois.gov*](mailto:dhs.serveillinois@illinois.gov)

Agenda

1. Call to Order – Catherine Leonis, Chair
2. Roll Call – *please type your name in the chat*
3. Approval of the minutes
4. New Staff Introduction & Staffing Updates – Ayoka Samuels
5. Strategic Plan Update – Ayoka Samuels
6. Serve Illinois Update- Allison Miller
   1. Website update
   2. Social Media update
   3. Governor’s Hometown Awards Support
   4. 9/11 Campaign
7. Upcoming Marketing and Messaging
   1. Promotion of Governor’s Volunteer Service Awards
   2. Volunteer Generation Fund grant report from Ayoka
   3. Yearly Calendar of Events
8. Public Comments
9. Next Meeting date
10. Adjournment