**Public Relations Committee Meeting**

Monday, November 7, 2022

4:00pm to 5:00pm

Locations

Virtual Meeting Via WebEx

Virtual Meeting Credentials:

*Meeting credentials made available to meeting invitation or request the meeting link at* [*dhs.serveillinois@illinois.gov*](mailto:dhs.serveillinois@illinois.gov)

Agenda

1. Call to Order – Catherine Leonis, Chair
2. Roll Call – *please type your name in the chat*
3. Approval of the minutes
4. New Staff Introduction & Staffing Updates – Ayoka Samuels
5. Upcoming Marketing and Messaging
   1. Promotion of Governor’s Volunteer Service Awards/Ceremony
   2. Promotion of Governor’s Hometown Awards Signs
   3. Assistance in leveraging Points of Light Conference (June 14-16th, 2023) to elevate our position in the state of Illinois.
   4. Newsletter
   5. Updated Yearly Calendar of Events
6. RFP for marketing consultant
7. Website feedback
8. Public Comments
9. Next Meeting date
10. Adjournment