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Public Relations Committee Meeting Agenda

Meeting date:

Wednesday, November 3rd, 2021

4:00 PM – 5:00 PM

Locations

Virtual Meeting Via Zoom

Virtual Meeting Credentials:

Provided in Meeting Invitation or contact Claire Sterling to get link at

claire.starling@illinois.gov

Agenda

1. Call to Order- Catherine Leonis
2. Roll Call- Commissioners, please type your name in the chat.
3. Approval of Minutes- Catherine Leonis
4. Branding Discussion- PGM Pamela Taylor
 - a. Serve Outreach Proposal
 - b. Discuss the goals of our Branding Strategy
 - c. Next Steps
5. Committee Member Inquiry
6. Serve Illinois Newsletter- Cassie McNeill
7. Serve Illinois Event Updates- Cassie McNeill
8. Discussion and Input
9. Next Steps
10. Adjourned

Improving Illinois communities by enhancing volunteerism and instilling an ethic of service throughout the State.