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**Public Relations Committee Meeting Agenda**

Meeting date:

Wednesday, November 3rd, 2021

4:00 PM – 5:00 PM

# Locations

Virtual Meeting Via Zoom

Virtual Meeting Credentials:

*Provided in Meeting Invitation or contact Claire Sterling to get link at claire.starling@illinois.gov*

Agenda

1. Call to Order- Catherine Leonis
2. Roll Call- Commissioners, please type your name in the chat.
3. Approval of Minutes- Catherine Leonis
4. Branding Discussion- PGM Pamela Taylor
5. Serve Outreach Proposal
6. Discuss the goals of our Branding Strategy
7. Next Steps
8. Committee Member Inquiry
9. Serve Illinois Newsletter- Cassie McNeill
10. Serve Illinois Event Updates- Cassie McNeill
11. Discussion and Input
12. Next Steps
13. Adjourned