



## **Public Relations Committee Meeting Minutes**

Monday, July 11, 2022

4:00pm to 5:00pm

### Locations

Virtual Meeting Via WebEx

### Virtual Meeting Credentials:

*Meeting credentials made available to meeting invitation or request the meeting link at [dhs.serveillinois@illinois.gov](mailto:dhs.serveillinois@illinois.gov)*

### Agenda

1. Call to Order – Meeting called to order by Catherine Leonis, Chair
  2. Roll Call – *Catherine Leonis, Jacob Jenkins, and Shefali Trivedi*
  3. Serve Illinois Update- Jacob Jenkins
    - a. New Staff Introduction- Jacob informed team that we have staff starting with Serve Illinois.
  4. Marketing and Messaging
    - a. Governor’s Awards Support – Cathy discussed support for both Governor’s Awards helping with the messaging that would go on the website, social media and as part of the general announcement.
    - b. Cathy offered to reach to Governor’s Office to see if he would be able announce the winner for the Governor’s Hometown Awards.
    - c. Jacob requested help with messaging for help with marketing materials for Illinois State Fair. Shefali and Cathy agreed to help create the Serve IL and AmeriCorps Message.
  5. Public Comments – No Public Present at Meeting
  6. Adjournment
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